

The Back Door to Hollywood



Tools



**Getting You Closer
to Your Dreams**

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THE BACK DOOR TO HOLLYWOOD

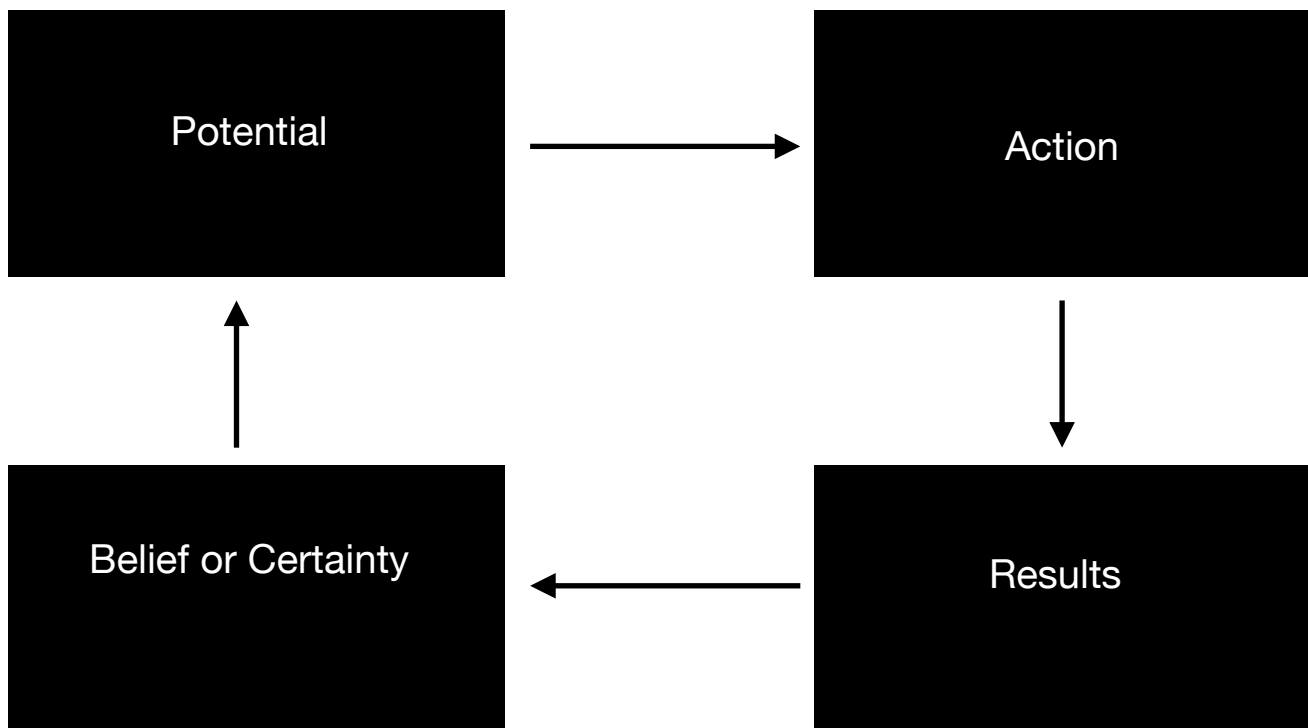


What it Takes to Succeed

Use this worksheet to understand what it takes to succeed. This model is from Tony Robbins and Dean Graziosi on *What Does it Take to Succeed*. "Reasons aren't going to get you to where you want to go, results combined with an obsession with getting yourself to TAKE ACTION How many people do you know know what to do but don't do what they know... Decide up front, why you're doing this."

You have full potential to make it in Hollywood. Nobody can take that away from you. When you take positive actions that yield positive results, you increase your belief and certainty that you will make it. You must take massive positive action. Don't let rejection or perceived obstacles take you out of the game. The reason you become doubtful is you don't think you can do it (maybe you don't go full out or you didn't get the audition, life is wearing you down, you're too busy, other people told you that you don't have what it takes or it's not worth it, or maybe you have disappointing results). So you don't give 100% to live up to your full potential. Imagine yourself 20 years from now - you want to look back and say I did it because I took massive action to get there. You don't want to look back and say I wish I had tried more. Be rewarded in public for what you practice in private. Finish the course. Make your film. Live the Hollywood dream your way.

Massive Action + Certainty + Effective Execution = Cure All.





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Clarity Tool Mapping Your Future

Exponential growth can be achieved when you know your destination before you begin. Use this tool at the beginning of any creative endeavor because it highlights where you are today and where you want to go and why. If you know that, then the only part left is the capabilities to get there. This is the "how." This is why you are here in this course and as you continue on your path, you will need next level capabilities as you prepare to go the next level. The reasons why you are doing it (i.e. getting your creative ideas out there, this is your dream or your passion, you want to help others, you want to make money or become influential to make a better future, you want to entertain, educate or make people laugh, you want to support your family, you want to prove something, etc.) - those reasons "why" evoke emotions that fuel you to take massive action and propel you forward to your goal. Remember these reasons and anchor them into the core of your being so you never quit on yourself, your dreams or anybody else who is part of your "why."

Current Status (Nothing but the Truth).

One Year Goals (In one year where do you want to be realistically and ideally).

Why these goals are important.

Capabilities needed to achieve these goals.



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Clarity and Story Extraction Ideas Tool

Use this exercise to get clarity on what actions you have and haven't been taking in your life to move you forward to your goals and see if anything you discover from your own journey can be weaved into the hero's journey in your scripts.

If you look back on the last 12 months in your life, what were the biggest needle movers, the things that had the biggest impact on your life (family, friends, love, relationship, career, creativity, network) and moved you closer toward your dreams? Can you weave this into a story?

What are the biggest mistakes you've made in the last 12 months that you could weave into a story line and subtly warn others NOT to do so they can avoid those same mistakes? What about the past 5 years? 10 years? 20 years?

What small daily or weekly habits do you do that help add to your personal creative fulfillment and Hollywood dream?

If you could run into your teenage self, what are the few things that you would teach them that could exponentially change their life forever? Could you weave this into your story lines?

What are two qualities you have that make you stand out from your Hollywood competitors?



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Needle Movers

This exercise will help you focus on what is working in your life to move you closer to your Hollywood dreams.

What was the biggest needle mover in the last 90-180 days, the one that moved you closer to your Hollywood dreams?

What are 3 positive impacts it has made?

How can you add fuel to make it even better?

What's the #1 thing it can do to help you succeed in Hollywood in the next 12 months?

What are 3 things you can share with the group to help others move forward with ease and grace in Hollywood so they can model it?



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Not to Do List

More important than a to do list is a **“Not-To-Do-List.”** This exercise will help you find out what you should NOT be spending time on and help you either automate them, delegate them or eliminate them!

What actions and things do you spend your time on that don't serve growth, greater income, empowerment, your higher power, your family or a bigger future in Hollywood and other endeavors? Can you automate them with systems (i.e. online checking/bill pay), delegate them (to employees, interns, friends, family or hired workers like mowing the lawn, cleaning the house, social media), or eliminate them entirely? Circle the ones that apply to each task.

1	Automate	Delegate	Eliminate
2	Automate	Delegate	Eliminate
3	Automate	Delegate	Eliminate
4	Automate	Delegate	Eliminate
5	Automate	Delegate	Eliminate
6	Automate	Delegate	Eliminate
7	Automate	Delegate	Eliminate
8	Automate	Delegate	Eliminate
9	Automate	Delegate	Eliminate
10	Automate	Delegate	Eliminate

What are the top 3 actions that move the needle the most in my life?

What are the top 3 things I must eliminate from my life?



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Hollywood Role Models

You can use this worksheet to help you get rid of limiting beliefs and understand what it takes, how much it takes and how you make it in Hollywood /

List 3 reasons why you think you haven't made it in Hollywood. Remember, your past does not define you. It is what you do now. But your past can fuel your creative endeavors.

Google other actors, writers, directors, filmmakers, producers, songwriters who had similar obstacles so you get rid of those limiting beliefs.

List something you would like to learn from a Hollywood role model over the next 90 days.

List a handful of people who could be perfect fits to be the right "role model" for you.

Proximity is power. When you are close to successful people, you can get up close and personal to learn their secrets of success and even join their creative endeavors. What are some actions you can take in the next 2 weeks to find the perfect proximity Hollywood role model in your life.



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Exposing Your Inner Villain and Unleashing Your Hollywood Inner Hero

You can use this worksheet to help you (1) expose your Inner Villain, the voice in your head that tells you that can't make it no matter what you do (whether those voices came from parents, teachers, through negative experiences, family, friends, filmmakers, directors, coaches, etc.), and (2) unleash your Hollywood Inner Hero, the part of you that rises to the occasion to make sure life is a celebration, the one that lifts you up and encourages you to take massive action so you make it in Hollywood.

Write down your current story in your head - the reason you are not "there" yet. The thoughts that tell you that you can't do it or you shouldn't bother doing it.

Write down what that story has cost you up until this point.

Write down what that story could cost you moving forward if you don't change it.



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Write down where those thoughts came from. For example, did someone tell you that? Did they ever try and fail? Do they have the same aspirations and dreams as you? Do they know what you are capable of doing? Remember, the most costly advice is bad advice.

Google people who have similar backstories, heartache, obstacles, years of rejection or struggle and still made it in Hollywood. What information did you find to prove your story is a lie?

Now that you know your story is a lie. What is the new story you will tell yourself to succeed?



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Full Focus Spotlight Help Tool

The power of an organized group can help solve any problem by finding the best possible solutions for any opportunity. With this tool, we will highlight one person from time to time and address their biggest problems and help them come up with incredible solution-oriented action steps.

Name: _____ Date: _____

What's the biggest problem you are facing in moving your Hollywood dreams forward?

What are your possible solutions to your problem?

What's an opportunity you want to capitalize on?

What are the best strategies or ideas to optimize this opportunity?

What are 3 steps you are going to take over the next 90 days to get momentum and move you closer to your goals?



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The Success Loop Tool

This tool will help you come out stronger, faster and smarter when unexpected realities happen in your life and business.

Difficulties and uncertain times present themselves from time to time. But you can transform your thinking from how life used to be to how life will be. Don't become a permanent member of the "used to club" and instead take massive positive action now to get you where you want to be in the future. When you feel like you are stacking negative events, beliefs, thoughts and vocabulary, pull the plug on negativity and rewire your mind for success. Reverse the negative mind from spiraling out of control. Remind yourself that there is magic in this moment and that you are captain of this ship now and you will steer it in a direction that serves you and your dreams - not tomorrow, not next year, but starting right now.

Obstacles in your path are there for various reasons:

- (1) to learn some valuable lesson from them and/or gain experiences that move you faster through these kind of difficulties or difficulties in general;
- (2) to learn how to avoid them
- (3) To learn how to transcend them
- (4) To make use of them as you move forward.

For example, you can let the stay at home order and social distancing coronavirus take you out of the Hollywood game or thank your lucky stars that you are learning how to write, film and produce a screenplay now so that you are ready when we go back to on set production and in the mean time, even able to produce your own film from your house right before then with the tools you are learning. It's up to you to stay on the success loop.

Ask yourself who do you want be and who do you not want to be? Do you want to be:

- (1) the person who made it no matter what? Yes _____ or No _____
- (2) the person at the end of your life feeling regret as you watch others who made it and realizing that you didn't do what they did or everything you could have done to live up to your full potential and live the Hollywood dream - for whatever reason? Yes _____ or No _____

What are the negative things you are telling yourself about living your Hollywood dreams now? Include any beliefs related to the pandemic and social distancing. List creative ways to overcome them.



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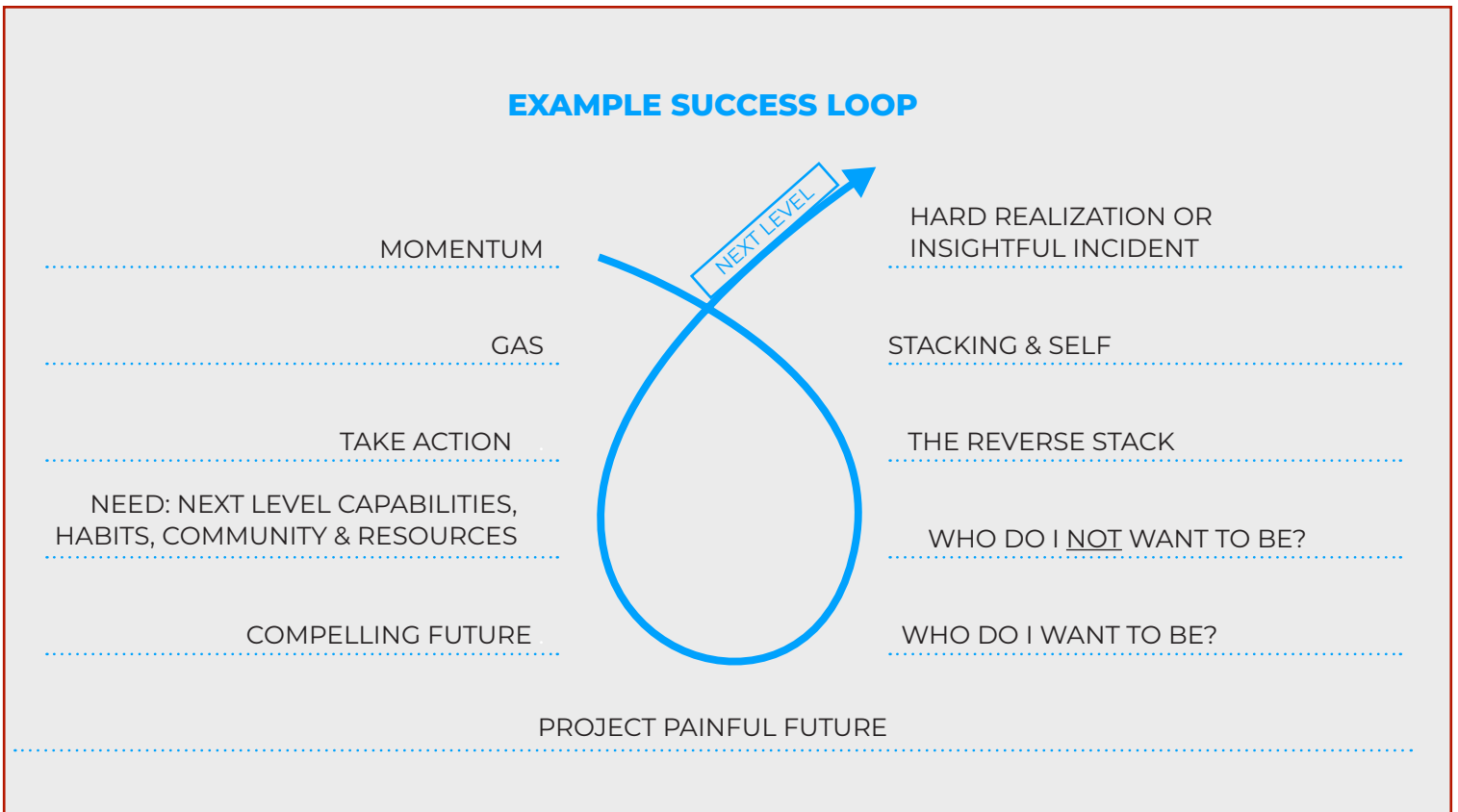


The Success Loop Diagram

This visual diagram tool is from Tony Robbins and Dean Graziosi and is used to help entrepreneurs achieve success on their journey. It helps transform your thinking from how life used to be to how life will be.

Since Hollywood is a business and you are an entrepreneur (someone who achieves in business), this tool can be helpful in building and keeping momentum.

EXAMPLE SUCCESS LOOP





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Your Success Loop

Fill out the answers below to help keep you on your own success loop.

My hard realization/insightful incident:
(the “obstacle” in my path):

How I’m Stacking:
(negative beliefs, emotions, actions
or inactions):

Who I don’t want to be:

Who I do want to be:

Who am I being:

My projected painful future:

My compelling future:

My next level capabilities, resources,
help/guidance:

How I plan to take action:

How I fuel (gas) the action:



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Momentum Mindset Tool

Use these mantras to help you move forward as you bring your creative vision to life.

Movie Making Mantras



- ★ I build my own back door to Hollywood.
- ★ I am the writer.
- ★ I am the producer.
- ★ I am the director.
- ★ I am the actor/actress.
- ★ I am the camera person.
- ★ I am the location director.
- ★ I am the props person.
- ★ I am the costume designer.
- ★ I am the set designer.
- ★ I am the music coordinator.
- ★ I am the editor.
- ★ I am the special effects coordinator.
- ★ I am the post production marketing wiz kid.
- ★ I create my own lucky break.
- ★ I never give up. I give it my all.
- ★ I surround myself with positive images of my success.
- ★ I take action each day to make my dreams a reality.
- ★ I make sure I enjoy the process by doing what I like to do.

Movie Making Mindset

- ★ I am a star.
- ★ I shine no matter what.
- ★ I take the spotlight.
- ★ This is my show.
- ★ I run the show my way.
- ★ I show up and show off.
- ★ I take my shot.
- ★ I call the shots.
- ★ I plan the shots.
- ★ I shoot the shots.
- ★ I am the shot.





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Resourcefulness Tool to Create a Short Entertaining Video

Use this worksheet to outline a short entertaining sketch or video that you will post in the Private Facebook Group. Keep in mind that it can form the basis/foundation of a short that you can later perfect and submit to a film festival. Make sure it's at least 3 minutes long. Try not to spend anything (or if very little) on this video and use your resources. This exercise is to teach you to be concise and resourceful when you have limited resources, something that happens frequently on physical set productions. Look around your house and get creative. Look for free online resources. Remember to play. The more you play, the more you learn.

Genre/Plot/Theme: What genre (i.e. comedy, drama, suspense, thriller, animation, docudramas, science fiction, etc.), plot (i.e. quest, rags to riches, overcoming evil force, etc.) and theme (transformation, afterlife, truth, etc.)?

Genre: _____

Plot: _____

Theme: _____

Hook: Something compelling, unique and entertaining that grabs their attention, that stops people in their tracks and hooks them into watching what what you created. Write down 2 to 3 possible hooks to grab your audience's attention:

Story: What story do you want to tell? Even a sketch comedy has a beginning, middle and end. Keep it cohesive, tight, entertaining and evoking an emotion in the audience. Include any turning points, realizations, story climax or surprise elements:

Story summary:

Act One Beginning: _____

Act Two: _____

Act Three: _____



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Characters: How many characters? Will you play more than one character? Do you have someone nearby at home who can act and interact? Can you think of creative ways to cast, incorporate and film others who are in different locations?

What are the Unique Characteristics of Your Characters and Their Desire Lines:

Props: Watch placement of objects, continuity and look and feel, including color, to match your content and genre. Get creative in creating and using props. A prop can work wonders in visual story telling.

Costumes: Look around at what you have and what you can make.

Log line: Keep this to one sentence, the pithy punchy statement that intrigues someone to watch it.

Filming and Editing Software/Closing Credits: What camera (i.e.] smart phone, ipad, computer, HD cameras, LED lights, daylight, tripods, etc.) and editing software will you use. Who do you need to give credit to in the closing credits?



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Your Commitment Chart

This exercise is to keep momentum going in your creative endeavors. Even though the course is over, you need to commit to moving forward. Stay with the Private Facebook Group and help motivate each other, ask questions, get guidance and support.

In the chart below, list what you are going to accomplish in the next 15 minutes, next hour, 24 hours, 7 days, 14 days, 30 days, 60 days and 90 days.

Time Frame	What you are going to accomplish
Next 15 minutes	
Next hour	
Next 24 hours	
Next 7 days	
Next 14 days	
Next 30 days	
Next 60 days	
Next 90 days	